

means for displaying the second image information on the substrate.

- Daniele*
2. (Amended Three Times) A method for displaying registered information, comprising:
- capturing coded embedded glyph data from a substrate having first image information;
 - decoding the coded embedded glyph data to develop registration information;
 - retrieving from a storage location, second image information that corresponds to the registration information; and
 - displaying the second image information on the substrate.

REMARKS

The Examiner's Official Action dated July 31, 2002 has been received and its content noted. Claims 1 and 2 are currently pending in the present application. This amendment amends claims 1 and 2 to more appropriately claim the invention. The above amendment with the following remarks is submitted to be fully responsive to the Official Action. Reconsideration of this application in light of these remarks, and allowance of this application are respectfully requested.

In the Official Action, claims 1 and 2 were rejected under 35 U.S.C. §103(a) as unpatentable over U.S. Patent No. 4,766,292 to Cone in view of U.S. Patent No. 5,444,779 to

Daniele. According to the Examiner:

Cone teaches reading a UPC label on a merchandise item thereby generating data identifying the merchandise item. The data is transmitted to a processing unit 94 which has stored therein lookup tables for use in retrieving the price of the purchased item utilizing the data generated by a scanner 90 in scanning the UPC code. The

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